



## Parade/March Application Sunday, June 11, 2017, 11:00am

**Sunday, June 11, 2017, step off at 11:00 am** - Applications are due, June 1, 2017.

Organization/Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Are you an exhibitor at the 2017 Motor City Pride Festival?

\_\_\_\_\_ No \_\_\_\_\_ Yes - *no charge for exhibitors or sponsors*

### Type of Entry

\_\_\_\_\_ Walking Unit - Number of People \_\_\_\_\_

\_\_\_\_\_ Political Unit - Number of People \_\_\_\_\_

\_\_\_\_\_ Individual Unit - Number of People \_\_\_\_\_

\_\_\_\_\_ Bicycle Unit - Number of People \_\_\_\_\_

\_\_\_\_\_ Motorcycle Unit - Number of People \_\_\_\_\_

\_\_\_\_\_ Musical Unit - Number of People \_\_\_\_\_

\_\_\_\_\_ Decorated Vehicle (20 ft. max, i.e. Auto/Pick-up) - Number of People \_\_\_\_\_

\_\_\_\_\_ Float Decorated Vehicle (40 ft. max, i.e. flat bed or trailer) - Number of People \_\_\_\_\_

Describe Float:

\_\_\_\_\_  
\_\_\_\_\_

Will your entry have sound or music? Describe your Music:

None                  Live – Un-amplified                  Recorded

Amplified Music Volume:    Quiet                  Medium                  Loud                  Very Loud

## 2017 MCP Parade Application

Organization/Business Name \_\_\_\_\_

If you would like to be placed with another entry, provide their name in the space below: (subject to availability) \_\_\_\_\_

### Fees:

\_\_\_\_\_ **No charge for groups and companies sponsoring or exhibiting at our 2017 Festival** – if parade application is received by June 1, 2017

\_\_\_\_\_ Musical Unit – no charge for units with 12 or more musicians

\_\_\_\_\_ Non-profit Organization that is not exhibiting - \$50.00

\_\_\_\_\_ Company that is not Exhibiting - \$50.00

\_\_\_\_\_ Political unit - \$50.00

\_\_\_\_\_ Motorcycle group - \$50.00

\_\_\_\_\_ Individual Motorcycle - \$10.00

\_\_\_\_\_ Additional Vehicle - \$50.00

\_\_\_\_\_ Festival Admission Wristbands - \$5.00

Total Enclosed \$ \_\_\_\_\_

**I agree to all 17 terms and conditions stated in “Terms and Conditions” within the contract agreement:**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Payment must accompany completed application. Incomplete applications or without accompanying payment will not be processed. For more information contact please visit [www.motorcitypride.org](http://www.motorcitypride.org) or Please use the form below to pay by credit card.

**Credit Card Payments** - Those who prefer to pay by credit card should complete this section and send it in with your application.

Name on Credit Card \_\_\_\_\_

Amount to be Charged \$ \_\_\_\_\_ (Total Booth Cost - last line of the application)

Type of Credit Card \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Credit Card Billing Zip Code \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Required for credit card transactions

## Motor City Pride Parade Application

Organization/Business Name \_\_\_\_\_

### LIMITATION OF LIABILITY, INDEMNITY AND RELEASE

a. Neither MCP, Equality Michigan, The City of Detroit nor any of its officers, agents, volunteers, employees, independent contractors or other representatives shall be held liable for, and they are expressly released from, liability for any damage, loss, harm or injury to the person or property of exhibitor or any of its officers, agents, volunteers, employees, independent contractors or other representatives, resulting from theft, fire, water, accident or any other cause.

b. Parade entries shall indemnify, defend and hold harmless Motor City Pride and any of its officers, agents, volunteers, employees, independent contractors or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of parade applicant or any of its officers, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against any and all claims arising from the breach of, or default in the performance of any obligation on exhibitor's part to be performed under, these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.

c. All entries/participant displays, products, equipment, furniture and furnishings that are placed on the parade route are at the sole risk of the participant, and Motor City Pride/Equality Michigan will not assume any responsibility for the loss or damage to the participant's property.

d. Under no circumstances shall Motor City Pride be liable for consequential, indirect, special or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of entrance in parade, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.

e. Parade entries hereby agrees that Motor City Pride shall not be liable for any injury to participants, and any of its officers, agents, volunteers, employees, independent contractors or other representatives (collectively, "Releaser"), or any loss of income there from.

\_\_\_\_\_  
Signature and Date

\_\_\_\_\_  
Title



## Parade Announcement Information

**\*\*\*Due with the Application\*\*\***

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Organization/Business Name \_\_\_\_\_

*To assist our Parade announcers in properly introducing your entry in our Parade, please take a moment to tell us about your business/organization and any special features of your entry. Please make sure that it is no longer than 30 seconds (100-150 words). We will do our best with the information you provide, however we cannot guarantee that everything you write here will be announced. Thank you for your cooperation.*

PLEASE TYPE OR PRINT LEGIBLY:

WILL THERE BE ANY CELEBRITIES / POLITICIANS RIDING IN YOUR ENTRY?

IF SO PLEASE PROVIDE THEIR NAMES AND TITLES

## Motor City Pride Parade Rules

**Sunday, June 11, 2017, step off at 11:00 a.m.**

Applications are due, June 1, 2017.

### March/Parade Rules for all Entries

1. All units must check-in between 9:30 a.m. and 10:30 a.m. on Griswold North of Lafayette on Sunday, June 11, 2017. All units must be in their assigned lineup position no later than 11:30 a.m. Late arrivals may be re-positioned at the end of the parade.
2. Height for floats shall be less than 18 feet.
3. All vehicular entries are required to complete the Limitation of Liability, Indemnity and Release form before entering the lineup for the parade. All requested information must be provided.
4. Police and Fire Department traffic lanes must be kept open at all times. The law forbids parking vehicles, decorating units, practicing marching routines, and/or forming a waiting group in these lanes.
5. Noise abatement laws forbid any unit to test equipment or play music until they have reached the parade route. Please note that no sound checks may be done until after 10:30a.m.
6. ALL units must be ready to move on cue or the next unit will proceed. The delayed unit will proceed only at the next convenient time as determined by the MCP Parade Starter.
7. ALL Parade participants are **forbidden to throw** anything from their unit. Units may hand items out.
8. Separate units that wish to be grouped together in the parade, **MUST** submit their own application and indicate their desire to parade as a group. All parties wishing to be grouped together must note it on each of their respective applications. All attempts will be made to fulfill your request. Once approved "No" unit is allowed to participate alone or with any other unit without pre-parade registration with MCP.
9. Any unit entering the parade without pre registering will be removed immediately.
10. Applicable registration fees must be paid in advance, and are non refundable.
11. MCP reserves the right to remove any and all persons from any float or vehicular unit which it determines to be overcrowded to such an extent that the unit may break down or cause injury to participants.
12. Motorized vehicles will not be allowed to enter the plaza after the parade.

13. Any motorized unit which becomes disabled and delays the parade will be removed from the parade route by MCP. Towing expenses for any unit that breaks down will be at the applicant's expense.
14. MCP reserves the right to remove any person or unit from the pre-parade assembly area or during the parade that is deemed to be offensive and/or a hindrance to the progress of the parade, places other participants and/or spectators in physical danger, or violates any of the regulations set forth in this application. (Including any nudity and/or intoxication)
15. ALL entries are required to abide by the rules and regulations as established by MCP and by the laws of the city of Detroit and of the State of Michigan. Violators are subject to citation and/or possible removal from the parade route.
16. MCP/Equality Michigan presents the parade and festival for the public as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast, or commercial use of any portion of the event, in whole or in part, in any form without explicit prior written consent from MCP is strictly prohibited. MCP may at its discretion, film, photocopy or tape any and all portions of the Parade for promotional use.
17. All applicants are responsible for any and all acts and/or omissions on their part, or on the part of their agents and/or employees, which may result in injury or damage to themselves or third parties. Applicant specifically agrees to hold MCP, Equality Michigan the City of Detroit and Parade staff free and harmless from any and all claims arising out of any such act or omission.

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**The Theme for the Parade is Stronger Together** – By joining together as one community for the festival and parade we will be able to work for full inclusion for all individuals.

Parade participants are encouraged to design their entry to show that we are **Stronger Together**. Recognition will be given to entries that best illustrate this message.

We are pleased to announce our Float Grant Program. Motor City Pride will award up to five \$250 grants to non-profit organizations that enter a float into the parade. Please email [dwait@motorcitypride.org](mailto:dwait@motorcitypride.org) for an application. The deadline is May 15<sup>th</sup>.